

**AMENDMENTS TO THE SPECIFICATION:**

Please replace paragraph [0029] with the following amended paragraph [0029]:

[0029] Electronic market server system 20 includes an access/usage permissions server/database 2224 and a merchandise server/database 2422. These databases may be located on the same or different servers of system 20, and in some embodiments may be described themselves as servers. As may be seen by FIGURE 1, in this design, electronic content is stored separate from the permissions necessary to use the content. For example, as shown in FIGURE 1, permissions 26 of server/database 22 are associated with contents 28 in the merchandise server/database 24.